

SPONSORSHIP OPPORTUNITIES

VIVE EL VINO

JUNE 22 – 24, 2023
POLIFORUM LEÓN



Deutsche Messe



VINOTELIA

ITALIAN
EXHIBITION
GROUP
Providing the future

Description and Costs

Sponsorship & Partnerships Opportunities

Associate benefits packages	PLATINUM \$120,000 (3x)	GOLD \$85,000 (5x)	SILVER \$50,000 (5x)
Minimum contracting (sqm) required in addition to sponsorship cost	54sqm	36sqm	18sqm

Educational program			
Participation in the conference program	✓	✓	✓
Space in the tasting program	✓	✓	-
Workshop within the education program	✓	-	-

Positioning in digital media			
Logo on website	✓	✓	✓
Logo on newsletter	✓	✓	✓
Logo on visitor mailings	✓	✓	-
Newsletter banner	✓	-	-

Print media advertising			
Logo on VIVE EL VINO advertisements in specialized wine magazines	✓	✓	✓
Logo on the opening keynote artwork	✓	✓	✓
Logo on the module of the display floorplan	✓	✓	-
Delivery of promotional materials in the registration area	✓	-	-
Gafetes de expositor adicionales en cortesía	10	7	5



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ADDITIONAL SPONSORSHIP OPPORTUNITIES		
Registration area		
Sponsor logo on badge bands distributed to all visitors and exhibitors. Plain white, blue and gray lanyard with VIVA VINO logo and the partner's logo, 16mm thick.	5,500 ribbons *Delivered to the registration area on the day of installation	\$110,000
Backdrop with logo in registration area - badge delivery. Increase visibility and be the first point of contact with visitors. Position your brand and attract more decision makers.	Measurements: 6m x 2.5m *Delivery of material on the day of assembly	\$33,000
Distribution of promotional items for visitors in the Registration Area Company logo and VIVA VINO logo (pens, notebooks, notepads, notepads, USBs, with company logo. Production at partner's expense)	1,000 pieces *to be delivered in register during assembly.	\$27,000
Distribution of bags in the registration area for visitors. Company logo on one side and MEM logo on the other. Non-woven ecological bag, with gusset, 35X38X18cm minimum. Production at exhibitor's expense	3,000 pieces *to be delivered at registration on the day of assembly	\$27,000
Conference area		
Curation, design and production of the scenography of the conference area, at the partner's expense.	Submit design for authorization by the organizing committee. 3 months before the event	\$200,000
Media area		
Curation, design and production of the media area, at the partner's expense.	Submit design for authorization by the organizing committee. 3 months before the event	\$80,000
Self-transportable Banner		
Placement of banner with self-transportable structure. Single or double-sided banner. Design, printing and distribution by the partner. Logo must occupy 20% of the total space (includes material, production and installation).	Sponsor must submit PDF format with 300dpi resolution. 3 months before the event	\$10,000
CUSTOMIZED PACKAGES		
If you are interested in a tailor-made sponsorship proposal, please contact your sales executive.		

*Prices in local currency plus VAT

Note:

The design of the advertisements is at the sponsor's expense. Accepted formats: jpg, tiff or vector pdf or .Ai files at 300 dpi's resolution in rgb.

Alliances and sponsorships specifications

All prices are expressed in Mexican pesos.

Prices + VAT

In order to guarantee the punctuality of each of the above mentioned services, it is necessary to send the corresponding information via e-mail to the Hannover Fairs Mexico team within the determined period of time, taking as reference the data indicated in the contract format.

Deadline: March 30th, 2023

Formats:

Send the company logo in vector (.jpg, .gif) and .pdf, or .ai (360 dpi) print format.

Clauses:

Any sponsorship purchased after the above date is subject to changes and guidelines of the organizing committee.



Contact

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