



Aftershow Report 2023

AGROTECH MÉXICO



Highlights



3,000
professional buyers



Visitors from 12 countries



+70 exhibitors
national and international



Almost 5,500 sqm
of exhibition floor



\$185 million
mexican pesos
in on-site
business



15 conferences
18 speakers



1 Million Mexican Pesos
the commercial
value of the media
coverage



40 media outlets

TOP 10

Visitors from the 32 states of the Mexican Republic



Highlighting: Jalisco, Guanajuato, Estado de México, Michoacán, Nuevo León, Querétaro, San Luis Potosí, Sinaloa, Chihuahua y Baja California.



EE.UU.



China



Guatemala



France



Ecuador



Honduras



Germany



Canada



Spain



Chile

Among others...



Jorge Bernal
Agtrac Guadalajara

"An Expo with great innovation, with an enormous growth potential, where we were able to connect with the latest innovations in Agribusiness technology."



Maximiliano Bonadeo
Marketing Manager John Deere Hispanoamerica

"It is very important to participate in these fairs because when you have a company that under the slogan of Connected Systems we were able to connect with the various participants of the expo, there was a lot of expectation of the event and we realized that the trend is focusing on technology, digitization, we were able to connect with all the participants of the agribusiness."



Marcela Pérez

Visitor

"The conferences were very good, with very valuable information, it was very interesting to learn about the experiences and knowledge of industry experts, there were many international speakers."

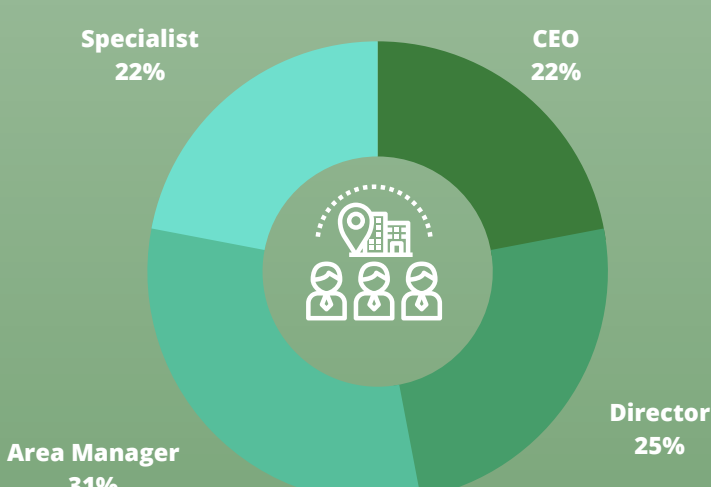


Daniel Crespo

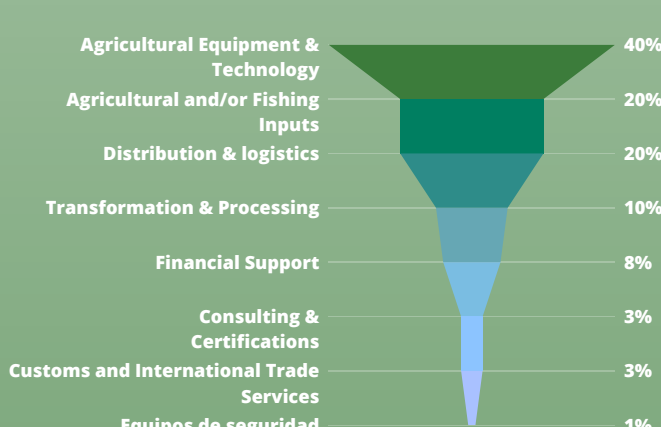
Visitor

"We had many contacts, we talked to very interesting exhibitors, we intend to participate in following editions."

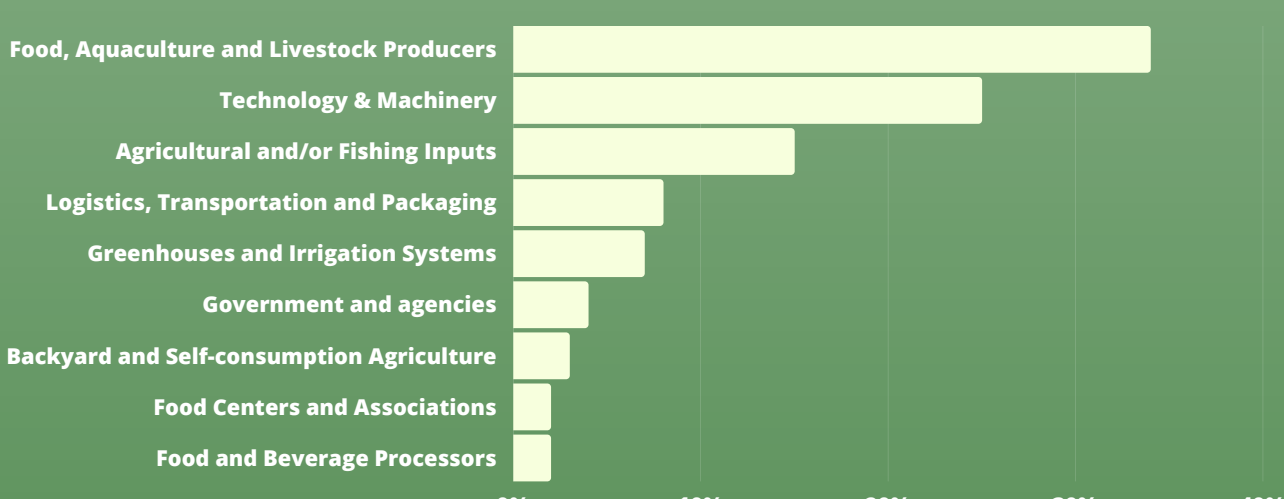
Visitor profile



Areas of interest



Visitor company profile



Decision-making level:

